

AREFS taide ja kulttuuri ry
MEETING May 7 2012,
Mikkeli Museum 16.00

Attending persons: Jukka Tikka, Matti Karttunen, Lucien den Arend, Marja de Jong

AGENDA:

§1. 16.00 welcome, opening of the meeting and the attendant persons

§2. acceptance of the agenda
ad 3, minutes have to be 25.10.2011

§3. acceptance of the minutes 25.10.2011
the wrong minutes were added, the right one will be in the next meeting

§4. review activities 2011

a. THIS IS OUR NATURE – art education project

The project is very successful and is developing very well.

In 2011 art workshops were organized in the schools of Haukivuori and Hirola.

Participating artists were: Tessa Androutsopoulos, Melanie Fitzmaurice, Shona MacPherson, Marja de Jong

Information can be found on pages of the websites:

<http://www.saksala.org/art-projects/this-is-our-nature-index.htm>

<http://www.arefs.org/projects/this-is-our-nature.html>

In July the Irish performer Pamela Whitaker has organized on different places in Haukivuori art activities with children.

<http://www.arefs.org/projects/this-is-our-nature-on-location-touch-nature.html>

During summer 2011 the first results of the program were presented in the exhibition THIS IS OUR NATURE in art centre Saksala ArtRadius.

Participants in the exhibition were: different classes of Haukivuori schools, Pamela Whitaker with an installation, Ilse van den Berk with a photo collage, and Mariëtte Cordes with a knitting installation in the yard.

Secretary General of the regional Arts Council Riitta Moisander has opened the exhibition, Aapo Repo has showed a performance with Eetu-E.

The number of visitors on the opening was low. No parents, no teachers, and no children seem to be interested in their own art works.

<http://www.saksala.org/art-projects/this-is-our-nature-exhibition-2011.htm>

b. Haukivuori Muistoissamme V

This presentation was based on the contributions of the local society.

c. Taidekirppujen Yö

In 2011 the annual Taidekirppujen Yö has been organized on two locations.

On Friday evening at the railway station square and on Saturday in- and outside the art centre Saksala ArtRadius

<http://www.arefs.org/events/taidekirppujen-yo-2011.html>

<http://www.saksala.org/tourist-info/event-info-taidekirppujen-yo-11-program.htm>

Part of this event was the installation MATTIAS MEMORIAL a community art work created by the 7th class of Ylä-aste Haukivuori and different artists.

<http://www.mattiasmuistomerkki.org/index.html>

d. A LOVELY PLACE – transnational community project
AREFS is participating in the transnational project A LOVELY PLACE and the program THIS IS OUR NATURE is part of this project.

§5. THIS IS OUR NATURE – art education program - progress

a. support Mikkelin Kaupunki

Mikkelin Kaupunki has supported the art workshops with 4000€ for winter and spring 2012. Support for school year 2012-2013 is not sure.

b. participating schools

In 2012 the schools of Haukivuori and Hirola are participating. It is the intention to add the school of Rämälä to it. This is depending on the support.

c. participating artists

There is contact with different artists who are interested in participating in the art education program, as soon as there is a guaranteed budget it is possible to invite one or more artists.

d. transnational cooperation

The transnational cooperation with SART-Twekkelo has just started and Marja has visited the Dutch Foundation in April. Their part of the project is located in different fields around their buildings in Twekkelo.

§6. publication THIS IS OUR NATURE

a. planning

As an example of the final book it is edited in BLURB system printing-on-demand. The publication is planned for autumn 2012; the printhouse Kariston Kirjapaino Oy in Hämeenlinna has made an offer for 2000 copies 224 pages full color.
2.000 copies 6,60 €/copy, following copies 4,38 €/copy
We will ask for an offer for 1000 copies.

b. promotion

A flyer is printed to start the pre-sales.

Companies and organizations which order 50 copies or more will be mentioned with their name in the book.

c. financing

The pre-sales is needed to be sure it is possible to cover the costs.
With 2000 copies 800 books have to be sold on beforehand.

d. sales

This moment 100 copies are sold. Different companies are interested in the publication.

§7. artist-in-residence program Saksala ArtRadius in AREFS

The artist-in-residence program of Saksala ArtRadius is closed and AREFS will look for possibilities to continue with a small residence program in the future.

§8. AllaprimA collection and library in AREFS

The AllaprimA art and child art collection, and the library will get the attention of AREFS to be sure this unique material will not be lost.

§9. campaign to get more (active) members

With the publication of THIS IS OUR NATURE it will be possible to interest people in the activities of AREFS.

§10. other items

The financial report has to be done.

§11. closing the meeting

At 17.15 the chairman closes the meeting

MdJ/Haukivuori 15.11.2012